

No J-17060/223/2016 DDU-GKY (350864)

Government of India
Ministry of Rural Development
Department of Rural Development
(Rural Skills Division)

NDCC II Building, 7th Floor
Jai Singh Road, New Delhi-110001
Dated: 11th December 2023

Notification No.15/2023

Subject: Sanctioning of additional targets to performing PIAs -reg.

The focus of Ministry of Rural Development (MoRD) is to create opportunities for livelihood diversification in rural areas. Under NRLM, Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) offers placement linked skilling opportunity for rural poor youth. The guidelines and Standard Operating procedures of DDU-GKY are under revision. The approval of DDU-GKY 2.0 guidelines and ERP system roll out, may take some time and it is being observed that there exists very less targets, to be achieved by the Project Implementing Agencies (PIAs). Many performing PIAs have long exhausted their targets. Hence, it is necessary that Project Implementing Agencies (PIAs), who have proven their performance and achieved targets, should be incentivized for program continuity.

2. It is hereby stated that in order to capitalize on the Project Implementing Agencies with proven performance, encourage optimal utilization of project infrastructure set up under DDU-GKY, and have maximum candidates trained and placed, it has been decided that, henceforth, States may grant sanction of additional targets to PIAs with proven performance in the State. It is however, stated that in doing so, State shall not exceed its approved Action Plan targets. The additional numbers sanctioned to PIAs may be used from States' quota of target numbers freed out of foreclosure/right-sizing of projects of poorly performing PIAs and balance Action Plan targets to be sanctioned. If there is no target left with States to be allotted to Performing PIAs, State may send proposal for the targets achievable in one year and the same for the considered by Empowered Committee of Ministry of Rural Development (MoRD).

3. While considering sanction of additional targets to the Performing PIAs, only those PIAs, which fulfill the following criteria in DDU-GKY projects in the said State may be considered:

(i) Additional Target to be sanctioned to those PIAs, who have completed training target sanctioned and have placed minimum 70% of trained candidates;

(ii) To ensure 100% offer of placement opportunities to the trained candidate, the Letter of Intent received from the employer should be verified by the State. PIA will submit batch wise letters of intent from employers for each batch so as to ensure demand based training and placement. During training, all trainees will be provided with detail information about the companies/employers for whom, they are being trained. Information about all facilities along with the salary and allowances to be received after appointment, will also have to be posted in writing using a flex banner in every class;

(iii) Appointment letter of 100% trained candidates by the Project Implementing Agencies should be updated on the Kaushal Bharat Portal before the candidate completes his training or joining the job;

(iv) PIAs will have to achieve 100% training target in the ongoing project in that State/UT before applying for additional target projects;

(v) PIA should have received at least 2nd installment in the ongoing project in the State/UT;

(vi) PIA should not have been blacklisted and terminated in any State/UT;

(vii) All DDU-GKY project data including placement proof should be updated on the Kaushal Bharat portal for all the projects implemented or being implemented by PIA, across the country;

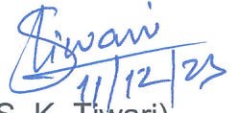
(viii) Sanctioning of additional targets shall be limited to the yearly capacity of SOP Compliant Training Center of the PIA;

(ix) The State's Central Technical Support Agency (CTSA) will ensure third party evaluation of the additional target project. The Project Implementation Unit will have no role in placement verification. The responsibility of the entire placement verification will be of the State Nodal Agency or its technical support unit and the central technical support unit. Placement verification of the samples shall also be undertaken by Ministry of Rural Development through a third party using random sampling methodology;

4. For the purpose of the notification, a PIA shall be required to file a fresh project application at Ministry's online application portal as "A project for additional target" and all such projects sanctioned shall be treated as fresh projects. This application shall not be scored, or require any initial screening or Qualitative Appraisal, but will require CTSA feedback for projects being implemented by the PIA in other States. Such application shall be placed before the PAC for consideration.

5. Kaushal Bharat IT team placed at NIRDPR shall ensure appropriate modification in Kaushal Bharat ERP module for receipt of application and related processes completion.

This issues with the approval of Competent Authority. The order comes into effect from the date of issuance of the Notification.


(S. K. Tiwari)
Joint Director (Skills)

To

1. Additional Chief Secretary / Principal Secretary / Secretary of the Department Implementing DDU-GKY in the States / UTs
2. All SRLMs / State Nodal Skills Missions, Implementing DDU-GKY in the States/UTs
3. ED, DDU-GKY, NIRDPR, Hyderabad for information and compliance
4. Vice-President, DDU-GKY, NABCONS, New Delhi for information and compliance
5. All PIAs implementing DDU-GKY

Copy to :

1. PS to Hon'ble Minister (RD)
2. PSO to Secretary (RD)
3. PPS to JS (RS)
4. PPS to JS&FA, MoRD
5. Guard file
6. All officials in Rural Skills Division