

J-17060/06/2014- Aajeevika Skills

Ministry of Rural Development

Department of Rural Development

(Rural Skills Division)

1/74454/2016

Thapar House (1st floor), Western Wing,
124, Janpath, Connaught place, New Delhi 110 001.

Dated: 4th July, 2016

Notification No:34/2016

Sub: Deploying Gram Rozgar Sevaks (GRS) / Community Resource Person (CRP) / Job Resource Person (JRP) for DDU-GKY projects-reg.

It is stated that DDU-GKY lays down that mobilisation, counseling and tracking of beneficiaries at Block level and below are crucial activities for ensuring success of projects sustainable placements. In order to undertake these activities, DDU-GKY allows State Government support cost of Rs.3.50 lakhs per Block per annum for deploying resources at Block level and also allows 1.5% of the project cost under IEC funding. At the last PRC held at the Indian Institute of Mass Communication this issue was discussed and SRLMs/State Nodal Skills Mission implementing DDU-GKY were advised to identify and deploy Gram Rozgar Sevak (GRS)/ Community Resource Person (CRP)/ Job Resource person at Block level or below with mobilisation, counseling and tracking of beneficiaries.

2. It is further stated that while deploying Gram Rozgar Sevak (GRS)/ Community Resource Person (CRP)/ Job Resource persons State Governments may take into account the following guiding principles:

(a) Resource persons should preferably be a local person who is familiar with the beneficiaries and their families.

(b) Resource persons may be given an incentive upto Rs. 600 per beneficiary for various activities as detailed below. States are free to change these to suit their local circumstances.

ACTIVITY UNDERTAKEN BY RESOURCE PERSON	CERTIFICATION TO BE GIVEN BY	INCENTIVE PER BENEFICIARY
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Beneficiary identification, creation of unemployed youth data base, counselling of beneficiary and parents, submission of bio-data of prospective beneficiary to block office for uploading in website, and facilitating beneficiary enrolment in a DDU-GKY project.	Skill development Coordinator/ PA/ GPEO/ any official authorised by BDO	Rs.50
Batch freezing after a beneficiary joins a training course in a DDU-GKY project.	-Do-	Rs.100
Completion of On-Job Training by a beneficiary under a DDU-GKY project.	-Do-	Rs.100
Facilitating PIA for tracking a beneficiary at least for 3 months (at village level) after placement	-Do-	Rs.150
Facilitating PIA for tracking candidate after 1 Year (at village level) after placement	-Do-	Rs. 200
TOTAL		Rs. 600

3. This issues with the approval of Competent Authority.


(S. B Tiwari)

Under Secretary to the Government of India

Tel: 23743625

To

1. All Secretaries (in-charge) of Rural Development in State Governments.

2. 2. All State Nodal Agencies for Skill/ SRLM
3. 3. CTSAs – NIRD & PR and NABCONS
4. 4. All Registered Project Implementing Agencies
5. 5. All officials in DDU-GKY Division, MoRD
6. 6. All officials in Rural Livelihoods Division, MoRD
7. 7. Guard File